



HURON CREEK CENTRALIZES OPERATIONS AND REDUCES MANUAL WORK WITH BUILDTOPIA®

Huron Creek replaced spreadsheets, paper-based processes, and disconnected information with BuildTopia®, giving teams real-time access to project data, reducing manual effort, and creating a more organized foundation for growth.

Huron Creek Developments is an Ontario-based homebuilder that has delivered more than 10,000 homes across a wide range of residential projects, from custom single-family homes to multi-family communities. With a lean team managing projects across multiple locations, timely access to accurate information is essential for maintaining efficiency, consistency, and control throughout the construction process.



Rick Martins

Vice President / Owner,
Huron Creek Developments

“It used to take me five phone calls to find out something. Now I can look up the schedule, check a purchase order, pull up a customer’s upgrades. Everything I need is right there, in real time.”

THE CHALLENGE

Paper trails, scattered spreadsheets, disconnected information, and limited visibility

As Huron Creek expanded across multiple communities, managing information efficiently became increasingly important. The company relied on a combination of paper files, Excel spreadsheets, and shared drives to manage key construction and operational processes. While these tools had supported the business for years, they made it difficult to maintain consistent access to accurate, up-to-date information.

Project documents, plans, purchase orders, and other critical information were often stored in multiple locations. Site staff did not always have immediate access to the latest versions, creating the potential for delays, miscommunication, and rework. Distributing information across internal teams and

trade partners was also a largely manual process that required significant administrative effort.

Purchase order management presented another challenge. Without a centralized system to automate and validate workflows, purchase orders were created and managed manually, increasing the risk of errors and making it more difficult to maintain consistency across projects.

As the company grew its project volume and geographic footprint, these inefficiencies became more difficult to manage. Huron Creek needed a centralized platform that could provide real-time access to information, improve process consistency, and support the business as it continued to scale.

THE SOLUTION

A builder-centric platform with real-time access to information

When evaluating alternatives, Huron Creek looked at several solutions, including BuilderMT. What ultimately set BuildTopia apart was its ability to support the entire homebuilding lifecycle within a single platform.

Unlike systems designed primarily for general contractors or point solutions focused on specific functions, BuildTopia provided a connected workflow that aligned with how Huron Creek operates - from land and lot management through purchasing, construction, homeowner communication, and warranty.

Just as importantly, the platform was cloud-based, giving office staff, field teams, and leadership access to the same up-to-date information from anywhere. Changes made within the system

were immediately available across the organization, eliminating many of the delays and version-control issues associated with paper files and spreadsheets.

The contract and purchasing functionality were particularly important factors in the decision. Huron Creek wanted a solution that could improve process consistency, reduce manual effort, and provide greater visibility across projects as the business continued to grow.

Today, BuildTopia remains the company's central operational platform, supporting every stage of the homebuilding process through a single source of truth.

HURON CREEK'S CORE CONSTRUCTION MANAGEMENT PLATFORM



BuildTopia® – End-to-end construction management for land procurement, estimating, contracts, purchasing, scheduling, warranty, and homeowner communication.



DAY-TO-DAY IMPACT

Real-time visibility and less time spent chasing information

One of the biggest changes since implementation has been the accessibility of information. Teams can quickly access schedules, purchase orders, customer selections, and project details from anywhere, reducing the need to search through spreadsheets, paper files, shared drives, or multiple versions of documents.

This visibility has reduced the need for repetitive communication and manual document distribution. Information that once required multiple printed copies and separate handoffs can now be shared through a single system,

ensuring that office staff, field teams, and trade partners are working from the same information.

Purchase order management has also become significantly more efficient. Standard lots and recurring information can be managed within the platform, reducing the need to create purchase orders manually and helping improve consistency across projects.

The result is a more organized operation where teams spend less time searching for information and more time focusing on higher-value work.

THE RESULTS

Improved visibility, fewer mistakes, and more efficient operations

Since implementing BuildTopia, Huron Creek has transformed how information is managed and shared across the business. By replacing paper-based processes and disconnected systems with a centralized platform, the company has improved efficiency, strengthened process consistency, and reduced administrative effort.



80% fewer mistakes

By managing project information, purchase orders, customer selections, and documentation in a single system, Huron Creek has significantly reduced errors and rework.



Real-time access to information

Teams can instantly access schedules, purchase orders, customer information, and project details, reducing time spent searching for information, and supporting faster decision-making.



Reduced administrative work

Automated workflows and centralized information have reduced manual effort and helped eliminate the equivalent workload of two full-time roles.



Greater consistency and scalability

With a centralized system supporting both office and field operations, Huron Creek is better positioned to manage increasing project volume without adding unnecessary complexity.

“We’ve probably cut mistakes by 80%. The information is there, people can access it, and everyone’s working from the same place.”

— Rick Martins | Vice President / Owner, Huron Creek Developments



KEY DIFFERENTIATOR

Responsive support and continuous improvement

For Huron Creek, the value of BuildTopia® extends beyond the software itself. Over the years, the company has consistently relied on BuildTopia's support team for guidance, troubleshooting, and ongoing improvements to the platform.

Whether addressing day-to-day questions or helping refine workflows, the team has been able to access support quickly and work through issues without lengthy delays. Just as importantly, Huron Creek has seen the platform evolve over time, with updates and enhancements that reflect feedback from builders and changing industry needs.

This combination of responsive support and ongoing product development has helped Huron Creek maximize the value of the system and continue improving its processes as the business grows.

LOOKING AHEAD

Supporting continued growth with a connected platform

Huron Creek has relied on BuildTopia for many years. With operations managed through the platform - from land acquisition and estimating to construction, homeowner communication, and warranty - the team is now focused on maximizing the value of the tools already in place.

As Huron Creek continues to take on new projects, BuildTopia remains integral to how the company manages information, processes, and communication across the business. With a centralized platform in place, the team is well positioned to maintain visibility, consistency, and operational control while supporting future growth.

“If you want to grow your business, you need systems that grow with you. BuildTopia has continued to evolve, and that's been important for us.”

— Rick Martins | Vice President / Owner, Huron Creek Developments



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